



Borja Blanco – *CEO Aqua Advise*

Mr. Blanco has been involved in the water industry for over 25 years, holding positions with leading water related companies worldwide. After working for a combined period of about 14 years in **USFilter** and **Veolia Water**, he managed **Energy Recovery, Inc.** sales, marketing and business development efforts for 9 years. He founded and is currently CEO of **Aqua Advise**, a specialized boutique consulting company for the water market, with expertise in advising companies to develop projects, implement technologies and expand globally in the water market.

Mr. Blanco serves on the Board of Directors of the **International Desalination Association (IDA)** and is the current Chairman of its Technical Program Committee. He is very engaged in the global water market, promoting globally the importance of effective water treatment solutions, participating in projects and advising companies and investors with their strategy.

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